365: AIGA Year In Design 23

Synopsis

365 is the American Institute of Graphic Art's annual presentation of the best in American design, featuring cutting-edge projects selected by a jury of preeminent designers and design critics from a year of design activity in the U.S. This year's awards are divided into a suite of 13 narrowly focused, independently judged competitions, including typographic design, illustration, editorial design, environmental graphic design, design for film and television, experience design, brand and identity systems design, and--the competition dearest to our own hearts--book design: 50 books/50 covers. Conceived by AIGA in conjunction with award-winning Houston-based Rigsby Design, who've put together a charming, refreshingly straightforward, McSweeney-esque package, this year's version of 365 includes 13 short essays by top design critics that contextualize the ever changing landscape of contemporary graphic design. In addition, AIGA's 2002 medalists, Robert Brownjohn and Christopher Pullman, are profiled in insightful biographical essays and retrospective portfolios. All artwork is reproduced in color and accompanied by detailed captions listing the designers, illustrators, photographers, typographers, printers, and others involved in the creation and production of the year's notable designs. Jurors' comments and statements about the design process help to further elucidate the featured projects. Who were the designers, illustrators, photographers, typographers, and printers involved in this year's most notable designs? Edited by Alice Twemlow.Essays by Andrea Codrington, Richard Eckersley, Peter Hall, Jessica Helfand, Julie Lasky, David Womack and Michael Worthington. Hardcover, 7.25 x 12 in., 508 pages, 450 color & 15 b/w Illustrations

Book Information

Series: 365: Aiga Year in Design

Paperback: 508 pages

Publisher: AIGA (December 30, 1899)

Language: English

ISBN-10: 1884081037

ISBN-13: 978-1884081033

Product Dimensions: 13.1 x 7.5 x 1.4 inches

Shipping Weight: 4.3 pounds

Average Customer Review: 5.0 out of 5 stars See all reviews (1 customer review)

Best Sellers Rank: #4,247,434 in Books (See Top 100 in Books)   #43 in Books > Arts & Photography > Graphic Design > Commercial > Annuals   #8172 in Books > Arts & Photography >

Customer Reviews

365Talking about book design. Standing tall and white, the new 23rd AIGA 365 Design Annual expresses my thoughts, and I applaud it for its cover design. The centered title "The Twenty-third Annual of the American Institute of Graphic Arts" is printed on a thin uncoated paper that wraps around the front and back cover. On the front cover the number "365" is printed in black and barely shines through the wrapper appearing as a ghost underneath the title. To me it suggests the 365 days that will sink into oblivion and that, as with everything past, we will have to wait patiently for those moments of re-emerging experiences. Good design happens in us.

"Aiga Graphic Design, Volume 13" (Aiga Year in Design) (No. 13) "Graphic Design U.S.A., No. 16": The Annual of the America Institute of Graphic Arts (365: Aiga Year in Design) 365: AIGA Year in Design 23 365: Aiga Year In Design 22 The Brand Gap, Revised Edition (AIGA Design Press) Programming Microsoft Office 365 (includes Current Book Service): Covers Microsoft Graph, Office 365 applications, SharePoint Add-ins, Office 365 Groups, and more (Developer Reference) The One Year Real Life Encounters with God: 365 Q&A Devotions (One Year Books) Spiritual Refreshment for Women: 365 Days of Inspiration and Encouragement (365 Perpetual Calendars) God Hearts Me Perpetual Calendar: 365 Refreshing Reminders of God's Love (365 Perpetual Calendars) 365 Prayers For Teachers (365 Perpetual Calendars) 365 CHICK-ISMS (365 Perpetual Calendars) 365 Decadent Dishes For Chocolate Lovers (365 Perpetual Calendars) 365 Inspiring Moments For Teachers (365 Perpetual Calendars) Bundle: Illustrated Microsoft Office 365 & Office 2016: Introductory, Loose-leaf Version + SAM 365 & 2016 Assessments, Trainings, and Projects with 1 MindTap Reader Multi-Term Printed Access Card Bundle: Shelly Cashman Series Microsoft Office 365 & Office 2016: Introductory, Loose-leaf Version + SAM 365 & 2016 Assessments, Trainings, and ... MindTap Reader Multi-Term Printed Access Card 365 Days / 365 Plays Home Learning Year by Year: How to Design a Homeschool Curriculum from Preschool Through High School The 365 Puppies-A-Year Picture-A-Day Wall Calendar 2017 The 365 Kittens-A-Year Wall Calendar 2017 The 365 Kittens-A-Year Picture-A-Day Wall Calendar 2016